

Want to get in touch with best business practices?
Our expertise is in your hands.



INTRODUCING

Synchrony Connect



Synchrony Financial has more than 80 years of experience. Now, you can tap into the great insights we've learned along the way.

It's an exclusive value-added service for our great partners—like you!

Synchrony Connect gives you a variety of ways to access our expertise beyond credit. Our services—webinars, multi-client events, one-on-one engagements, consulting projects and online portal—are designed to help you grow, lead and operate your business.



GROW.

Explore marketing, analytics and research expertise that can help your business grow.



LEAD.

Take advantage of great tools for leading your organization and developing yourself as a leader.

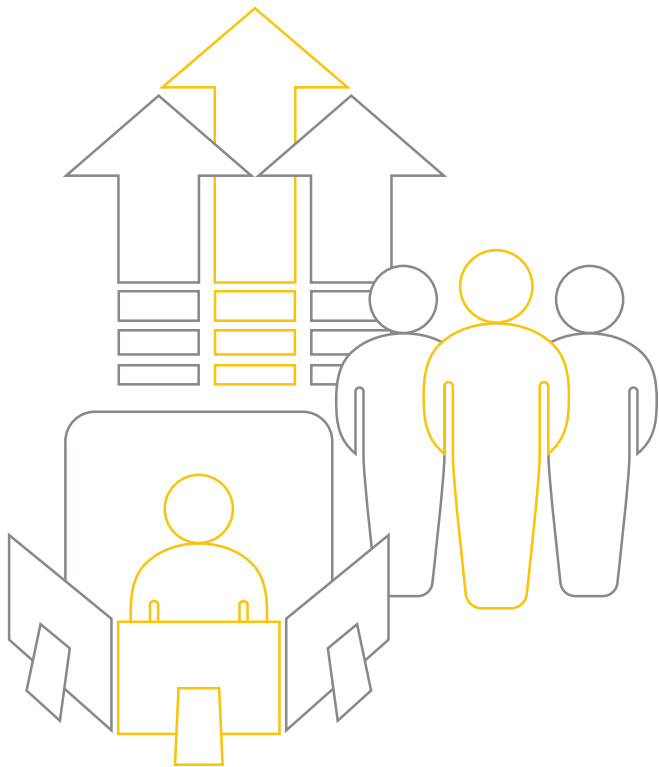


OPERATE.

You'll also have access to best practices for your business operations, as you optimize your costs and develop your strategy.

What is **Synchrony Connect** and what can it do for you?

Synchrony Connect is a great new way to tap into our expertise.



LEARN FROM OUR EXPERTS

We give you access to Synchrony Financial experts whose insights can lead you in the right direction. You can discover new ways to engage your customers, manage your employees and improve your operations.

GO BEYOND CREDIT

We're your partner. We can support your business objectives beyond credit with our best practices to enhance important aspects of your business.

TAKE ADVANTAGE OF OUR EXPERTISE

As a valued Synchrony Financial partner, you can access our expertise in many ways:

- **Online portal**—Tap into our expertise on a variety of business topics that you can access from almost anywhere.
- **Best-practice sharing**—Talk one-on-one with a Synchrony Financial expert, and leverage our best practices and tools.
- **Multi-client events**—Join interactive events with Synchrony Financial leadership and special guest speakers.
- **Customized projects**—Partner with a Synchrony Financial expert to execute a project specific to your strategic goals.
- **Webinars**—Engage in multi-partner sessions with a Synchrony Financial expert on a specific topic.

For more information or to connect with an expert, contact us at synchronyconnect@synchronyfinancial.com.

