



Engage with
Synchrony Connect



It's an exclusive value-added service for our great partners—like you!

Synchrony Connect gives you a variety of ways to access our expertise beyond credit to help you achieve your business ambitions.

Our services, including best practice sharing, customized analytics projects, webinars, online portal, our annual multi-client event and consulting projects, are designed to help you grow, lead and operate your business—connecting today's ambitions to tomorrow's achievements.

Get started today at bit.ly/SYFConnectWelcome.



GROW.

Explore marketing, analytics and research expertise that can help your business grow.



LEAD.

Take advantage of great tools for leading your organization and developing yourself as a leader.



OPERATE.

Access best practices for your business operations to help optimize your costs and develop your strategy.



What is Synchrony Connect and what can it do for you?

Synchrony Connect helps you discover new ways to engage your customers, manage your employees and operate your business beyond credit.



TAKE ADVANTAGE OF OUR EXPERTISE

As a valued Synchrony Financial partner, you can access expertise and insights that can lead you in the right direction.

- **Best practice sharing**—Talk one on one with a Synchrony Financial expert and leverage our best practices and tools.
- **Customized analytics projects**—Partner with Synchrony Financial analytics experts to identify opportunities to grow your business.
- **Webinars**—Learn about current hot topics in the industry directly from Synchrony Financial experts live and on-demand.
- **Online portal**—Tap into our expertise on a variety of business topics that you can access from almost anywhere. Request access today at synchronyconnect.com.
- **Annual Multi-Client Event**—Join us at our interactive annual event providing thought provoking content and networking with peers.

For more information or to connect with an expert, contact us at info@synchronyconnect.com.

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